

# twitter<sup>TM</sup>

Marketing Made Easy

Top Resources Report

**Quickstart Guide to  
Skyrocket Your Offline and  
Online Business Success with  
Twitter**

## Twitter Marketing Videos

- ✓ <https://www.youtube.com/watch?v=9V4Fs5xLKFo>
- ✓ <https://www.youtube.com/watch?v=uAF2SUzU57I>
- ✓ <https://www.youtube.com/watch?v=2whQnDz6s8M>
- ✓ <https://www.youtube.com/watch?v=ZJljGY8Uoq4>
- ✓ <https://www.youtube.com/watch?v=D6Eojrn02FU>
- ✓ <https://www.youtube.com/watch?v=itr3hBTYgTs>
- ✓ <https://www.youtube.com/watch?v=zJpvMs-cTFE>
- ✓ <https://www.youtube.com/watch?v=RfaqAPy-SIQ>
- ✓ <https://www.youtube.com/watch?v=cFvKIS1ttOM>

## Twitter Marketing Tools

- ✓ [http://tweetadder.com/?gclid=CjwKEAiAgranBRDitfSQk\\_P7vnMSJAAhx5G5P-TbWz9hEzD91oFu5uWKfPlr3l8sELMiOUlusvuo1BoCRzzw\\_wcB](http://tweetadder.com/?gclid=CjwKEAiAgranBRDitfSQk_P7vnMSJAAhx5G5P-TbWz9hEzD91oFu5uWKfPlr3l8sELMiOUlusvuo1BoCRzzw_wcB)
- ✓ <https://blog.kissmetrics.com/10-twitter-tools/>
- ✓ <http://spinnakr.com/blog/social-media-2/2013/06/5-best-twitter-marketing-tools/>
- ✓ <http://www.socialbro.com/blog/10-free-twitter-tools-marketing-survival-kit>
- ✓ <http://www.socialbro.com/>
- ✓ <http://www.business2community.com/twitter/top-twitter-tools-social-media-marketing-0959618>
- ✓ <http://blog.woorank.com/2014/05/choosing-free-twitter-tools/>
- ✓ <https://business.twitter.com/resources>
- ✓ <http://commun.it/>
- ✓ <https://blog.bufferapp.com/free-twitter-tools>

## Twitter Marketing Training Courses

- ✓ <http://www.getstarted.net/twitter-marketing-made-easy-video-upgrade/>
- ✓ <http://alison.com/courses/Twitter-Social-Networking>
- ✓ <http://www.emarketeers.com/training-courses/twitter>
- ✓ <http://www.social-media-training.co.uk/twitter-training.php>
- ✓ <http://bootcampdigital.com/twitter-training-course/>
- ✓ <http://www.concisetraining.net/shop/twitter-for-business-online-course/>
- ✓ <https://www.opensesame.com/c/beginning-twitter-professionals-training-course>

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- ✓ <http://www.lynda.com/Twitter-training-tutorials/423-0.html>
- ✓ <https://www.udemy.com/twitter-training-course/>

## Twitter Marketing Blogs

- ✓ <https://blog.kissmetrics.com/2013-twitter-marketing-guide/>
- ✓ <https://blog.kissmetrics.com/twitter-marketing-guide/>
- ✓ <http://www.jeffbullas.com/category/twitter-marketing/>
- ✓ <http://www.toprankblog.com/2007/11/twitter-guide/>
- ✓ <http://www.toprankblog.com/2010/05/5steps-twitter-marketing-strategy/>
- ✓ <http://positionly.com/blog/social-media/twitter-marketing>
- ✓ <http://blog.wishpond.com/post/54926252742/12-formulas-how-to-use-twitter-to-drive-traffic-to>

## Twitter Marketing Forums

- ✓ <http://www.warriorforum.com/tags/twitter.html>
- ✓ <https://forums.digitalpoint.com/forums/twitter.140/>
- ✓ <https://www.americanexpress.com/us/small-business/openforum/articles/the-secret-to-twitter-marketing/>
- ✓ <https://twitter.com/forumhannover>
- ✓ <https://forum.web.com/3-advanced-twitter-marketing-tips-can-twitter-game/>
- ✓ <https://forum.web.com/5-advanced-twitter-tactics-can-huge-impact-marketing/>
- ✓ <https://twitter.com/forumhannover>
- ✓ [http://www.smallbusinessbrief.com/forum/showthread.php?t=67427&utm\\_source=twitterfeed&utm\\_medium=twitter&utm\\_campaign=Feed%3A+SmallBusinessIdeasForum+%28Small+Business+Ideas+Forum%29](http://www.smallbusinessbrief.com/forum/showthread.php?t=67427&utm_source=twitterfeed&utm_medium=twitter&utm_campaign=Feed%3A+SmallBusinessIdeasForum+%28Small+Business+Ideas+Forum%29)

## Twitter Marketing Affiliate Programs

- ✓ <http://www.offervault.com/?title=twitter&description=twitter&payoutLow=&payoutHigh=&networks=17848&categories=15438&traffic=15327&countries=17835>
- ✓ [http://www.amazon.com/s/ref=nb\\_sb\\_noss?url=search-alias%3Daps&field-keywords=twitter](http://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=twitter)
- ✓ <https://accounts.clickbank.com/mkplSearchResult.htm?dores=true&includeKeywords=twitter>

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- ✓ [https://www.jvzoo.com/products?csrf\\_protected=732dc5bc89620177c7d989geof11ffda&terms=twitter&cat=&subcat](https://www.jvzoo.com/products?csrf_protected=732dc5bc89620177c7d989geof11ffda&terms=twitter&cat=&subcat)

## Twitter Marketing Demographics

- ✓ <http://www.alexac.com/siteinfo/twitter.com>
- ✓ <http://www.alexac.com/siteinfo/twitterfeed.com>
- ✓ <http://www.alexac.com/siteinfo/twittercounter.com>
- ✓ <http://www.alexac.com/siteinfo/twittercommunity.com>
- ✓ <http://www.alexac.com/siteinfo/twitteraudit.com>
- ✓ <http://www.alexac.com/siteinfo/twitterstock.ru>

## Twitter Marketing Webinars

- ✓ <https://www.youtube.com/watch?v=anYJnJrX8hl>
- ✓ <https://www.youtube.com/watch?v=sMfxV1E9mNs>
- ✓ [https://www.youtube.com/watch?v=n\\_efTP6GTzQ](https://www.youtube.com/watch?v=n_efTP6GTzQ)
- ✓ <https://www.youtube.com/watch?v=kcpZ2OUG56c>
- ✓ <https://www.youtube.com/watch?v=7W072BWhRac>
- ✓ [https://www.youtube.com/watch?v=BT\\_ZRhGfUno](https://www.youtube.com/watch?v=BT_ZRhGfUno)
- ✓ <https://www.youtube.com/watch?v=TAonTaTPCZk>
- ✓ <https://www.youtube.com/watch?v=FD9xAgTBqao>

## Twitter Marketing Infographics

- ✓ <https://www.pinterest.com/visualoop/twitter-infographics/>
- ✓ <https://econsultancy.com/blog/8049-10-twitter-infographics/>
- ✓ <http://www.adweek.com/socialtimes/infographics-on-twitter/468324>
- ✓ <http://mashable.com/2013/10/04/history-twitter/>
- ✓ <http://blog.wishpond.com/post/58272859187/infographic-twitter-by-the-numbers-20-amazing>
- ✓ <http://ripetungi.com/twitter-infographics/>
- ✓ <http://www.thehubcomms.com/infographic-15-twitter-statistics-you-probably-dont-know-but-should/article/354607/>

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## Twitter Marketing Facts

- ✓ <http://www.jeffbullas.com/2014/04/16/15-twitter-facts-and-figures-for-2014-you-need-to-know/>
- ✓ <http://www.adweek.com/socialtimes/50-twitter-fun-facts/475073>
- ✓ <http://www.adweek.com/socialtimes/twitter-facts-2015/612443>
- ✓ <http://twitterfacts.blogspot.com/>
- ✓ <http://www.business2community.com/twitter/20-twitter-facts-statistics-need-know-2014-0966740>
- ✓ <http://www.factslices.com/s-Twitter>
- ✓ <http://www.cnn.com/id/101511848>

## Twitter Marketing Case Studies

- ✓ <https://business.twitter.com/success-stories>
- ✓ <https://biz.twitter.com/en-gb/success-stories>
- ✓ <http://www.simplyzesty.com/Blog/Article/September-2011/50-Social-Media-Case-Studies-Worth-Bookmarking>
- ✓ <http://oursocialtimes.com/5-intriguing-twitter-marketing-case-studies/>
- ✓ <http://www.socialbro.com/topics/twitter-case-studies>
- ✓ <http://www.jeffbullas.com/2010/01/18/twitter-5-business-case-studies/>
- ✓ <http://www.digitaltrainingacademy.com/casestudies/tag/twitter>
- ✓ <http://maximizesocialbusiness.com/twitter-b2b-marketing-case-studies-4568/>
- ✓ <http://kylelacy.com/25-case-studies-using-twitter-to-increase-business-and-sales/>



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## Twitter Marketing Made Easy

(Video Training)



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