

twitterTM

Marketing Made Easy

Cheat Sheet

Quickstart Guide to Skyrocket Your Offline and Online Business Success with Twitter

Mark every step of the process as you do them. That will help you to keep track of everything you need to do. Include additional steps if necessary.

- ☐ Research your Market by answering the Step 1 questions
- ☐ Create your [Twitter Page](#)
- ☐ Bio, URL, profile image, profile header, and background image.
- ☐ Tweet something of value
- ☐ Check replies from your audience and share your opinion
- ☐ Answer all of the questions they ask; don't leave them alone
- ☐ Use the Lists, Messages and Tweet Button Power Tools
- ☐ Get followers by following people
- ☐ Get followers by asking for a retweet
- ☐ Get followers by repeating popular tweets
- ☐ Get followers by replying
- ☐ Get followers by Advertising on [Twitter Ads](#)
- ☐ [Mimic the Masters](#) and create your own Success Story

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